



E-DESIGN

STYLE DIRECTION
& RENOVATION
PACKAGES

Photo Credit: Gillian Stevens



KYLA RAY
CREATIVE

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WHAT ARE STYLE DIRECTION & RENOVATION PACKAGES

Style Direction & Renovation Packages are services we provide via E-Design. They are the perfect solution for those who don't mind doing some of the leg-work, but just need some help with the vision and sourcing.

It is an affordable more flexible design service where all of your communication with Kyla & team is done through your own customized client portal and scheduled Skype or Facetime calls.

For a flat fee, you receive a custom design that is created to fit your needs, style, and budget. You will also receive list of our favourite places to shop, our favourite local trades & our go to suppliers.

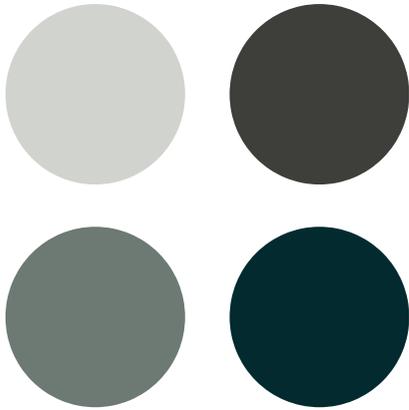
Since E-Design is conducted virtually it doesn't matter where you live you can have a custom design by Kyla Ray Creative.

For those in Greater Vancouver on site meetings are available, if needed



IS AN E-DESIGN SERVICE FOR YOU?

STYLE DIRECTION | RENOVATION PACKAGES



ASK.

1. Do you have a hard time figuring out what you want and find yourself being indecisive about purchases for your home?

2. Do you have a hard time knowing what to put together in order to make your home feel cohesive and feeling like yours?

3. Are you finding it hard to source the pieces you want to purchase because you feel overwhelmed by all the options?

4. Do you just need a little push and a plan of action but don't mind doing some of the leg-work yourself?

5. Would you rather take on the Project Management & put those fees back into your design budget?

6. Would you like a future overall vision & game plan for your renovation, furniture purchase & styling for your space, to implement as budget allows?

7. Do you require renders in order to imagine your space and the drawing package to pass off to a Contractor for your self directed project?

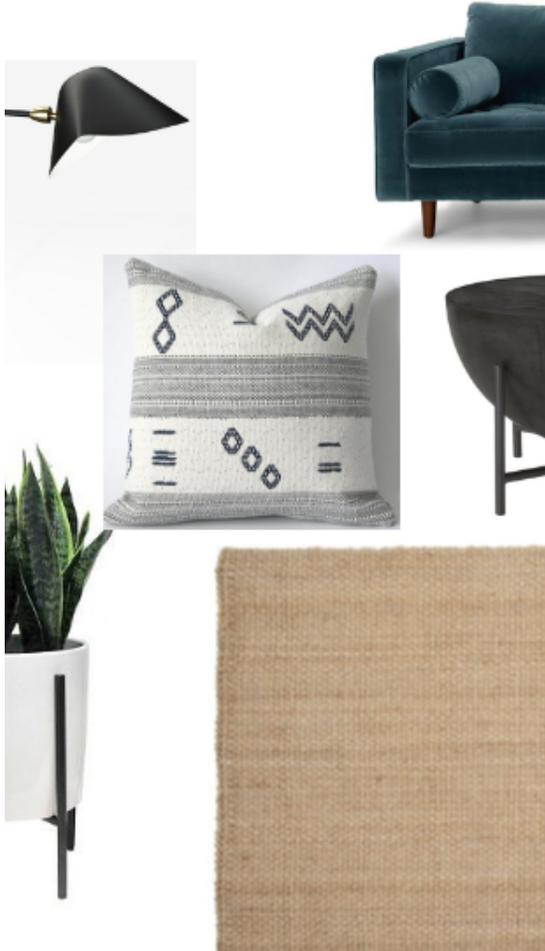


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HOW DOES IT WORK?

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HERE WE GO.

1. Fill in our E-Design online questionnaire for us to collect more information on your project.

2. Once we receive your questionnaire we will send you links to the best package or combination of packages best suited to your needs, available for purchase online.

* If you want to talk out the options you will be able to book a 15 minute clarity call at this point

3. After you purchase a package for your project we will get you set up with a client portal log-in and send you a link to book our first 30 minute virtual meeting via Facetime or Skype.

4. On this call we will do some exploration into what makes you tick and discuss next steps.

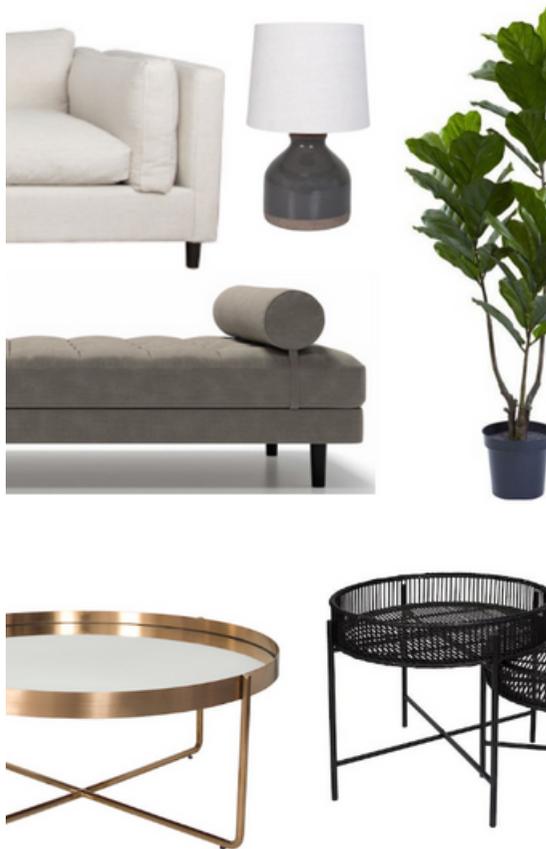
TAKE QUESTIONNAIRE



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WHAT IS INCLUDED?

STYLE DIRECTION I RENOVATION PACKAGES



GLAD YOU ASKED.

- Customized mood boards that summarize your design style in photographs. We want you to look at these boards and say "Geez this Kyla girl really gets me"
- Scaled floor plans & applicable drawings. 3D renders available for an additional fee.
- Shopping lists with links to purchase, if applicable.
- Handy lists of our favourite places to shop & source.
- A Style Guide that outlines your design style so you always have use beside you when you are making purchases down the line.
- If we know any trades we trust in your area.. we will share those too!
- Unlimited access to Kyla & her team via our internal messaging system, for the duration of the project.



OPTIONAL ADDITIONS

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WE CAN ALSO DO.

3D Renders:

Have a hard time visualizing spaces from a bunch of photos and mood boards? Feel like you will need a 3D render of the space? No problem, let us know on your questionnaire and we will include this option.

Local Site Visits:

Are you in the Greater Vancouver area and feel like you could benefit from a on-site meeting. We can meet on site to problem solve or just chat about some design decisions. Hourly Service.

Final Styling:

Live in the Vancouver area (or we can pack our bags and come to you!) and want your final styling completed by KRC? Once all your renovations are complete and furniture has arrived and is in your space we would do a virtual walk through of the space either live or via a video or a site visit. At that point we would then set a budget for additional accessories, get shopping and find a time when we can take over your house for a couple of days and bring the finishing touches together. Blocks of time can either be purchased upfront or decided at a later date.





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SAY HELLO!

LET'S GET STARTED.

I love E-Design because it allows me to help more clients achieve their design goals.

Let me take the guesswork out of what your style is and curate a package that is reflective of you.

Thank you for your interest in Kyla Ray Creative. I look forward to our upcoming journey together in making your house, your home.

KRay

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